

Dear Michigan Fly Fishing Club,

We wanted to bring to your attention that the first ever, prime-time, fly fishing adventure series, “Fish Or Die,” will premiere on Animal Planet, Sunday, April 21 at 10 pm EST. The show will immediately follow the premiere of Jeremy Wade’s New Series “Dark Waters.

Produced by Warm Springs Productions and Watson Pond Productions, the 10 part series was shot over a span of 8 months, in 10 countries, on 5 continents. It features The Motiv Fishing crew; Chris Owens, Brian Jill, Thad Robison and Jay Johnson, as they travel to the most remote locations on earth trying to be the first to fish earth’s last unexplored waters. Their adventures take them to the Bolivian jungles in search of Golden Dorado, deep into the heart of Zambia, chasing reports of large tigerfish; across Mongolia in search of Hucho taimen, to Greenland in pursuit of massive Arctic char as well as 6 other epic adventures.

Here are links to the trailers:

https://youtu.be/yZw72Twwt_A

<https://youtu.be/HfMMQtmatTI>

We would love it if you could forward this news to the members of Michigan Fly Fishing Club. We feel confident that your members will be entertained and hopefully inspired to pack their rods and go on their own fly fishing adventures. It's a very family friendly, pro-conservation, pro fly fishing series. We'd really appreciate your help in promoting a series that shines such a positive light on the sport we all love so much.

Thanks!

Team Fish or Die

